

# For 21<sup>st</sup> Century Organisations – Leveraging Power Purchase for Community Benefit



Powering the Community®



## Using Your Power Bills to Greater Effect

Rather than seeing electricity as a necessary expense, there is a way to use your organisation's Power Bills as an investment in the future – a future that promises reduced power expenditure, greater staff loyalty, improved stakeholder support and environmental benefits.



Instead of power just being an unavoidable cost item, it can become a central plank in the long term strategy for an organisation to create value for itself and, at the same time, for its stakeholders and the environment.

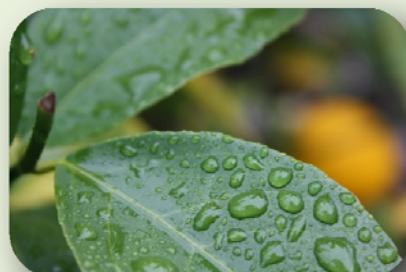
## NO ADDITIONAL COST

The cost for your organisation to join the 'Powering the Community®' project will be no more than your current power bills. All of the added benefits come at no additional cost.

As the power prices from other suppliers continue to rise steeply, you will see the power bills for your organisation become increasingly discounted.

At the completion of the transition to GreenPower, your organisation may be paying significantly\* less than a standard power contract.

\*: company forecast based on predicted power prices



## How it Works

1. Your organisation submits an Expression of Interest in joining the 'Powering the Community®' project.
2. We meet with you to discuss your organisation's needs in terms of employees, stakeholders and the community.
3. We agree with you a mechanism that will best meet these needs.
4. Your organisation signs an agreement that includes the following:
  - **Power Purchase** - Purchase power from GPAus Windpower for an agreed period at a cost of no more than you would otherwise have paid.
  - **GoingGreen** - Commit to the GoingGreen program that will transition your organisation to 100% GreenPower over, say, 5 years.
  - **Stakeholder Benefits** - Select your Stakeholder Benefit Mechanism from staff discounts, fund raising or community/charity donations.
  - **Deliver Success** - Work with GPAus Windpower to publicise the product within your stakeholder groups.
5. We jointly roll out the 'Powering the Community®' project to your organisation and your stakeholders

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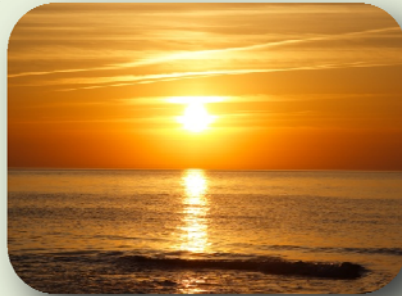
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## Why it Works

The 'Powering the Community®' project works because it has been designed in a way that is very different from the energy companies and from other community-focussed organisations.

It combines the scale and discipline of corporate energy with the philosophy, benefits and flexibility of being small and local, and seeking to provide benefits to all parties.



What makes the 'Powering the Community®' project work is:

- It delivers benefits to organisations, their stakeholders, the community and the environment.
- It is built on communities building long term relationships between all parties.
- It provides a mechanism for organisations and their stakeholders to protect themselves against rising power costs.
- It builds on the concept of traditional community organisations to deliver value to all stakeholders.
- It uses appropriate big company techniques to deliver results for all, without surrendering community values.

## How Can Your Organisation Benefit

Organisations wanting to position themselves as leaders in community have the opportunity to be amongst the first to be part of what may become a major force in the Australian energy market.

Not only will you secure all of the benefits discussed above, your organisation will be recognised as an early mover and as one of the Foundation Partners for the 'Powering the Community®' project.

## Next Steps

1. Complete the attached Expression of Interest.
2. Return it to us along with copies of your last three power bills.
3. Think about how your organisation wants to benefit its community and stakeholders.
4. Meet with us to discuss the most appropriate Stakeholder Benefit Mechanism for you and the timeline for commitments.



## Contact Details

For more information, please contact us at:

GPAus Windpower Ltd  
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Goodwood  
SA 5034  
P: 0419 826 372

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ABN: 36 140 738 610



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## GPAus Windpower Company Profile

GPAus Windpower Ltd is an Adelaide-based company that has been established to deliver the 'Powering the Community®' project. It is built on the principle of combining the best aspects of corporate discipline and efficiency with community focussed outcomes to deliver a project that breaks the mould of the energy industry and creates benefits for investors, customers and stakeholders, the community and the environment.

The company works in a way that creates collaborative partnerships and looks to find the most efficient way of building supply chains to deliver value. It recognises that different parties have different needs – and even different measures of 'value' – and uses these differences as a way to build strength and resilience into its business.

The founders of GPAus Windpower have many years of experience in the Australian energy industry, project development, collaborative relationship development and service delivery.

GPAus Windpower intends to change the profile of the Australian energy industry for good...and for the better!



## 'Powering the Community®' Project Profile

In South Australia, the 'Powering the Community®' project will consist of the following elements:

- **Gas-fired Generation** facilities to be constructed in Adelaide.
- **Wind Farms** to be built within South Australia.
- **Balanced Generation Mix** – by combining gas and wind, the project can deliver reliable power to its customers, be operational quickly and assist all of its customers to transition to 100% GreenPower over time.
- **Long Term Supply Agreements** – by building a vertically integrated power generation and supply business, the input costs are largely known, so GPAus Windpower will be able to commit to long term supply pricing – something generally unavailable in the current market. This provides customers with long term certainty on their energy costs in a volatile market where prices continue to rise rapidly.
- **Stakeholder Benefit Mechanisms** – by committing to a long term relationship as part of the 'Powering the Community®' project, partners will be able to select the Stakeholder Benefit Mechanism that best fits their organisation. Examples include:
  - **Donation** – for every household customer that signs up to the GoingGreen program with GPAus Windpower, a donation will be made to the non-profit organisation of your choice each year the customer stays with the project. This might be an ideal fund raising initiative for **Schools** and **Sporting Clubs**.
  - **Discount** – a power discount can be provided to the bill of every nominated stakeholder. This might be an ideal choice for **Companies** wanting to give additional staff benefits or Retail Groups such as **Supermarkets** or **Service Stations** wanting to reward their customers.

GPAus would welcome the opportunity to design a benefit mechanism that will fit the needs of your organisation.

**INNOVATION – COMMUNITY – EFFICIENCY – RELIABILITY – COLLABORATION**

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## EXPRESSION OF INTEREST

Complete this expression of interest and return with YOUR LAST THREE POWER BILLS to GPAus Windpower at:  
Scanned copies emailed to [eoigpaus.com.au](mailto:eoigpaus.com.au)  
Faxed copies to 08 8272 5180

Organisation Name:							
Description of Main Activities:							
ABN:							
Organisation Address:				State:		Postcode:	
Contact Name:				Title:			
Email:				Phone:			
Number of Sites in SA:		Locations:					
Annual Power Bill for all Sites: (attach last 3 power bills)	\$						
Benefit Mechanism Preference:	Donation	Y/N	Discount	Y/N	Other	Y/N	
Benefit Mechanism Purpose	Fund Raising	Y/N	Staff Loyalty	Y/N	Customer Loyalty	Y/N	
Current Electricity Provider:			No. of Attached Bills:				
Authorised Signature							
Name				Date			

### Expression of Interest Terms and Conditions

1. This Expression of Interest does not commit either GPAus Windpower Ltd or the organisation submitting the EOI to enter into any future contractual relationship.
2. GPAus Windpower is in the process of developing the 'Powering the Community®' project and this EOI process is being undertaken to form a customer basis that will allow the project to proceed. It is possible that insufficient customers will be secured to allow the project to proceed in which case the offers described in this document will not be available.
3. If successful, GPAus Windpower intends to commence power supply on 1 January 2013. This commencement of supply date is subject to variation.